



Public Announcement

The Zwack Unicum Plc.
(Zwack Unicum Likőripari és Kereskedelmi Nyrt.)
(H-1026 Budapest, Soroksári út 26.)

hereby notifies its shareholders that the Company shall hold its:

Annual General Meeting (“AGM”) on Thursday, June 25, 2015 at 10:00 a.m.

The venue of the AGM shall be: ***Larus Étterem és Rendezvényközpont***
1124 Budapest, Csörsz u. 18/b.

Agenda of the AGM

- (1) Report of the Board of Directors on the business activities of the Company in the business year starting on April 1, 2014 and terminating on March 31, 2015 and presentation of the related draft Annual Report of the Company;
- (2) Report of the Auditor;
- (3) Report of the Supervisory Board, including the report of the Audit Board;
- (4) Approval of the Corporate Governance Report;
- (5) Resolution on the determination and allocation of the after-tax profit of the Company generated in the business year starting on April 1, 2014 and terminating on March 31, 2015 ;
- (6) Approval of the Annual Report of the Company, including the Balance Sheet concerning the business year starting on April 1, 2014 and terminating on March 31, 2015 ;
- (7) Approval of the Annual Report of the Zwack Unicum Plc. concerning the business year starting April 1, 2014 and terminating on March 31, 2015 , prepared in accordance with the international accounting standards (IFRS);
- (8) Resolution on the remuneration of the members of the Board of Directors and the Supervisory Board;
- (9) Election of members of the Board of Directors, of the Supervisory Board and of the Audit Board;
- (10) Election of the Company's auditor and approval of its remuneration;
- (11) Modification and amendment of the Statutes of the Company;
- (12) Approval of the consolidated text of the Company's Statutes, including amendments to date;
- (13) Miscellaneous.

Every registered common share having a nominal value of 1,000 HUF (one thousand Hungarian Forint) shall entitle its holder to one vote at the AGM. Shareholders may exercise their rights at the AGM either in person or through an authorized representative pursuant to a voting card or an equivalent official certification confirming the right to

vote (hereinafter together: "Voting Card") to be issued by the Board of Directors. In accordance with Section 3:110 (1) of the Civil Code, the proxy empowering its holder to representation shall be incorporated into a public legal document or a fully evidencing private deed (as described in Section 196 of the Civil Procedure Code), and shall be submitted prior to obtaining the certification entitling the certificate holder to the receipt of the Voting Card.

Participating and voting at the AGM shall be reserved to the shareholders duly entered into the Company's Share Register the latest 2 (two) working days before the AGM. Shareholders' rights at the General Meeting may be exercised by the person whose name is contained in the Share Register at the closing of the Share Register – at 6 PM (Budapest time) on the second business day before the first day of the Shareholders' Meeting. (Section 3:273 (2) of the Civil Code). Certification of ownership is not required for the exercise of shareholders' rights; the entitlement is verified by way of the identification procedure prescribed in the act on securities and in rules of procedures of the central depository (KELER Zrt.) (Section 3:254(6) of the Civil Code). The Company orders owner identification during which the securities account holders send the data of shareholders to KELER Zrt. that, on the basis of the received information, registers shareholders in the Share Registry until its closing which will be on June 18, 2015. The registration of the shareholder into the Share Register is the obligation of investment service firms. The registration of the ownership can be initiated through the respective investment service firm within the deadline set forth therefore. Closing the register of shareholders shall not impede the right of a person whose name is contained in the register of shareholders in transferring his shares after the closure of the register of shareholders. The transfer of shares before the opening day of the general meeting shall not preclude the right of a person whose name is contained in the register of shareholders from attending the general meeting and from exercising his shareholder's rights. (Section 3:273 (3) of the Civil Code).

The registration shall occur on the day of the AGM between 9:00 a.m. and 9:45 a.m. The Company hereby kindly requests its shareholders to bring all the documents which are required to verify their identity and right to representation as well as the proxy in the case of an authorized representative.

Shareholders may exercise their shareholders' rights through representatives. One representative may represent several shareholders; however, one shareholder may have only one representative. If the shareholder is represented by more representatives and they vote differently or make different statements, all votes casted or statement made by them shall be null and void.

The regulations above do not affect the regulations of the "shareholder's nominees" in the meaning of the Capital Market Act.

The Board of Directors is obliged to place on the agenda any proposal for supplementing the agenda (complying with the rules on the details of the agenda) and any draft resolution related to an agenda item that is on agenda or to be added to the agenda, which

are requested by the Shareholders representing at least one per cent (1%) of the votes, by the Supervisory Board and by the Auditor within 8 days after the publication of this invitation. The Board of Directors shall publish a notice on the supplemented agenda, the draft resolutions proposed by the shareholders following the communication of such proposal to the Board. The issue indicated in the notice shall be considered to be on agenda. The shareholder is entitled to participate on the AGM, request information; make comments and proposals and vote pursuant to the above conditions. The Board of Directors may make the provision of information and access to the documents conditional upon the making of a written confidentiality declaration. The Board of Directors may deny the provision of information and access to documents if that would violate the Company's business secrets, if the party requesting information abuses such right or if he does not make such confidentiality declaration upon request.

The substantial content of the draft annual report prepared pursuant to the Accounting Act, of the report of the Board of Directors and of the report of the Supervisory Board; the total number of shares and voting rights at the date of convening the Shareholders' Meeting, (including separate totals for each class of shares and full totals), the proposals relating to the items on the agenda, the Supervisory Boards' reports relating thereto, the draft resolutions and the forms to be used for voting via proxyholders shall be available for review from June 3, 2015 at the places indicated below. The names of the members of the Board of Directors and the Supervisory Board and all monetary and non-monetary benefits granted to these members in this role, detailed by members and the legal title for the benefit are also available from the date of the publication of this notice on the websites of both the Budapest Stock Exchange (www.bet.hu) and the Company (www.zwack.hu), as well as at the Company's Shareholders' Relations Department on business days, between 8.00 a.m. and 4.00 p.m.

In lack of a quorum, the reconvened AGM, with the same agenda, shall be held at the registered seat of the Company (1095 Budapest, Soroksári út 26.), on July 7, 2015 at 10:00 a.m. The reconvened AGM shall have a quorum irrespective of the actual number of shareholders present.

The main data of the Annual Report of Zwack Unicum Plc. concerning the business year starting on April 1, 2014 and terminating on March 31, 2015 prepared in accordance with Hungarian accounting principles are as follows:

BALANCE SHEET:	in HUF (in thousands; -,000)
Assets:	
Invested assets:	3 473 468
Intangible assets	80 466
Tangible assets	3 343 164
Financial investments	49 838
Current assets:	6 640 310
Inventories	1 742 630
Receivables	1 656 062
Securities	0
Liquid assets	3 241 618
Accrued and deferred assets	144 022
Total assets:	10 257 800

Liabilities:	
Equity:	7 733 408
Share capital	2 035 000
Capital reserves	264 044
Accumulated profit reserves	3 666 523
Balance sheet profits	1 767 841
Provisions:	257 004
Liabilities:	1 386 542
Accrued expenses:	880 846
Total liabilities:	10 257 800

PROFIT & LOSS STATEMENT:

	in HUF (in thousands; -,000)
Net sales revenues	24 061 504
Capitalised value of own performance	-188 976
Other revenues	194 424
Material Costs	8 985 490
Payment to personnel	2 659 472
Depreciation reserves	441 331
Other expenditures	9 887 939
Net profit on ordinary business	2 092 720
Net profit on financial transactions	83 979
Regular entrepreneurial profit	2 176 699
Extraordinary profits	-81 466
Net profit before taxation	2 095 233
Tax payable	327 392
After-tax profits	1 767 841
Profit reserves used for dividends	
Approved dividends	
Balance sheet profits	1 767 841

The Board of Directors proposes to the AGM to declare and distribute dividends amounting altogether to HUF 2 442 000 000 (two billion four hundred forty two million forint), that is altogether HUF 1 200 (one thousand two hundred forints) per share (120% in relation to the nominal value) with regard to the business year starting on April 1, 2014 and terminating on March 31, 2015 .

The audited balance sheet of the Company and the final amount of the dividends to be declared and distributed shall be approved by the AGM.

May 21, 2015

BOARD OF DIRECTORS OF ZWACK UNICUM PLC.
(H-1095 Budapest, Soroksári u. 26.)