INVITATION

KONZUM Investment and Asset Management Public Limited Company (registered seat: 59 Andrássy Avenue, Budapest, HU-1062; company registration number: 01-10-049323; authority of registration: Company Registry Court of Budapest-Capital Regional Court; "KONZUM Plc", or "Merging Company") respectfully informs the Shareholders that KONZUM Plc is going to hold an extraordinary General Meeting on 08th April 2019 at 10:00 AM.

Date of the General Meeting:

08th April 2019, 10:00 AM.

Place of the General Meeting:

59 Andrássy Avenue, Budapest, HU-1062

Presence:

Personally, or via Nominee / Proxy

Agenda Items of the General Meeting:

Number of the Agenda Item

Subject of the Agenda Item

1.

Decision on the subsequent approval of the natural person auditor personally liable for the audit, appointed by the permanent auditor of KONZUM Nyrt., as well as on the related amendment of the Articles of Association of KONZUM Nyrt.

2.

Decision on the acceptance of the individual, non-consolidated annual financial statements of KONZUM Nyrt. for 2018.

3.

Decision on the merger (the 'Merger') of KONZUM Nyrt. into OPUS GLOBAL Nyilvánosan Működő Részvénytársaság (registered seat: H-1062 Budapest, Andrássy út 59. company registration number: 01-10-042533). (Second decision on the transformation.)

4.

Decision on the Joint Draft Terms on Transformation,

- (i) in accordance with Subsection 2 and 3 of Section 6 of the Act on the Transformation, Combination and Separation of Legal persons, this Decision of Board of Directors shall include a resolution on the mode settlement with persons (shareholders), who do not intend to participate in the Legal Successor Company as a member (shareholder), by setting up the rules of settlement on the basis of the non-audited but accepted as the final consolidated financial data is advantageous for the departing shareholders compared to the data included in the draft statements of assets and liabilities calculated on the individual report of the year of 2018; furthermore
- (ii) its Annexes, in particular

- 1. the drafts of statements of assets and liabilities and inventories of assets and liabilities of the Merging Company and the audit reports in relation of such drafts, the Supervisory Board (Audit Committee) report;
- 2. the draft of statements of assets and liabilities of the Investee Company (prior to the transformation) and the opening statements of assets and liabilities and the inventories of assets and liabilities of the Legal Successor Company by Merger, and the audit report on the drafts, and report of Supervisory Board (Audit Committee);
- 3. the Articles of Association of the Legal Successor Company;
- 4. Declaration of the departing OPUS Shareholder;
- 5. Declaration of departing KONZUM Shareholder;
- 6. OPUS GLOBAL Nyrt. executive summary on the importance of transformation;
- 7. KONZUM Nyrt. executive summary on the importance of transformation
- 8. Annual Report of OPUS GLOBAL Nyrt. for the years of 2016-2017;
- 9. Annual Report of KONZUM Nyrt. for the years of 2016-2017;
- 10. DRAFT MERGER AGREEMENT
- 5. Decision on the acceptance of the predicted date of the Merger.
- 6. Granting authorization to the signature of the Merger Agreement.
- 7. Decision on other questions related to the execution of the Merger.

The General Meeting shall be held by the personal participation of the shareholders (or their representatives), the proxy authorization shall be entered in a public document or in a private document of complete probative value. The registration is going to start at 09:00 AM at the place of the General Meeting. At registration, the identity of the shareholders, their legal representatives or their proxies must be verified by presenting their identity card and their entitlement of representation must be verified by presenting a certificate of incorporation attesting the valid data and the representatives of the shareholder company or organization, other documents and a specimen signature / signature template or equivalent document and by passing their proxy authorization. In accordance with the provisions of the Articles of Association shareholders owning the shares at the sheet date of the process of identification of shareholders are entitled to practice the rights attached to the Shares owned. For the purpose of determining the practicability of shareholders' rights the KONZUM Plc initiates a process of

identification of shareholders based on the General Business Rules of KELER Ltd with the sheet date of 01^{st} April 2019.

Shareholders – representing at least 1 % (percentage) of the votes which can be cast – may request – with its cause indicated - the Board of Directors to include an issue in the Agenda of the General Meeting and may submit proposals on resolutions regarding any Agenda Items within 8 (eight) days starting from the publication of the present announcement. In case the General Meeting will fail to have a quorum, the reconvened General Meeting will be held on 19th April 2019 at 10:00 AM, at the same place with the same agenda items. The scope of the proxy authorization applies also to the General Meeting reconvened based on the adjourned General Meeting and applies also to the General Meeting reconvened based on failing to have a quorum. The reconvened General Meeting will have a quorum concerning the original agenda items regardless the number of the Shareholders at present.

Aggregate data on the number of shares and the proportion of voting rights outstanding at the time of the convocation including the separate aggregates for each class of shares, furthermore the written submissions and the reports of the supervisory board, the proposals for resolutions and the forms to be used for voting by representative are going to be published electronically on the website of the KONZUM Plc (www.konzum.hu), on the website of the Budapest Stock Exchange (www.bet.hu) and on the official online information system operated by the National Bank of Hungary (www.kozzetetelek.mnb.hu) not later than the 18th March 2019. And at the same time these documents will be also available to review at the headquarters of the KONZUM Plc on working days from 9 am to 4 pm, as well as at the place of the General Meeting from the start date of the registration.

07th March 2019, Budapest

KONZUM Investment and Asset Management Public Limited Company Board of Directors