

CEE Equity Research | Car dealership | Hungary 31 August 2020

# **AutoWallis**

Rating: Accumulate (unch.)

Target price (12-m): 130 (unch.)

Share price: HUF 85

Share price as of 31/08/2020	HUF 85	Bloomberg	AUTOWALL HB
Number of diluted shares [million]	286.9	Reuters	AUTW.HU
Market capitalization [HUF bn/EUR mn]	25.3 / 71.3	Free float	24.83%
Daily turnover 12M [EUR th]	140	52 week range	HUF 51 – 120

# **Suffering from COVID-19**

# **Equity Analyst**

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- AutoWallis reported net loss of HUF 182 mln on net sales of HUF 18 bln in Q2/20 compared to net profit of HUF 427 mln on net sales of HUF 20 bln in the same period a year earlier.
- 1H/20 net loss was HUF 773 mln versus HUF 514 mln net profit in H1/19. H1 net revenue remained by and large unchanged YoY.
- The primary reason why earnings went in to the red was COVID-19, while the weaker HUF against the EUR, which combined with the planned costs relating to the launch of the new domestic Jaguar Land Rover dealership in April and the effect of a shift in the product mix of the international business line, i.e.an increase in the number of models with lower profit margins. also exerted a drag on margins, as well as net results. The Group's gross margin fell from 15.5% to 12.9%.
- Other expenses included the effect of HUF 158 mln expnses related to the cars unlawfully removed from AutoWallis' premises in February, with regard to which a criminal report was immediately filed and other necessary measures to protect assets were taken.
- Lockdowns and travel restrictions in the wake of the coronavirus pandemic weighted heavily on the automotive service segment (on the high-margin car rental activity, in particular), which alone generated losses before tax of HUF 382 mln in Q2/20 (vs. PBT of 249 mln in Q2/19). In the first half of 2020, the number of passengers arriving at Budapest Liszt Ferenc International Airport fell by 61% compared to the first 6 months of 2019.
- Aftermarket activity remained strong in terms of sales (car servicing and vehicle parts sales), as did international distribution segment (+2% YoY); the latter thanks to higher group sales.
- The number of service hours was down by 5.4% to 23,772, the fleet size for car rental dropped by 12% to 438, while the number of rental transactions fell by 61.2% to 4,352 YoY in H1/20.

- AutoWallis recorded a mere 5.6% drop in domestic sales in terms of new cars sold. In the meantime, its international sales improved by 15.6%, resulting in an aggregate increase of 2.8% in new vehicle sales in H1/20. We note that AutoWallis is mostly present in the premium segment, which is typically less sensitive to fluctuations in market demand. The share of the premium segment within the total number of first registrations of passenger cars in Hungary increased by 11.5% in H1/20 compared to the same period of the previous year. In Hungary, the premium segment witnessed a decline of over 14% in the period under review, contrary to a 25% YoY decline in the whole market. As for the new BMW and MINI car sales, the decline was 19.9% and 49.6% YoY, respectively, in the first six months of 2020.
- As part of its domestic sales operations, the AutoWallis Group is engaged in the sale of newly manufactured Isuzu and Ssangyong vehicles, BMW passenger cars and motorcycles and MINI, Maserati and OPEL passenger cars and parts, as well as the distribution of used passenger cars, motorcycles and parts. The operating results and sales volume data for Q3/20 will contain the sales figures for OPEL, KIA and Isuzu passenger cars and parts sold by the member firm Wallis Kerepesi as well.
- AutoWallis issued bonds on 9 April 2020 in the framework of the National Bank of Hungary's Bonds for Growth Program, in a total nominal value of HUF 3 bln, with the primary purpose of refinancing the existing loans and/or operating leases of its subsidiaries (in fact AutoWallis bought a part of those cars it had previously rented). As a result, COGS of the automotive service segment dropped significantly, while depreciation rose commensurately (+29% YoY).
- Personnel-type expenses grew faster than revenue mainly due to the hiring of new employees required by the Jaguar Land Rover dealership and repair shop opened in Budapest in April.
- As a result of the above, reported EBITDA decreased by 78% YoY to HUF 180 mln from HUF 854 mln. In H1/20 reported EBITDA came to HUF 689 mln (-51% YoY), while net of one offs, clean EBITDA amounted to HUF 847 mln, also down by 39% YoY.
- The rapid devaluation of the HUF and other regional currencies against the EUR as a result of COVID-19 resulted in a significant exchange rate loss booked among financials; however we note that, such events generally have a delayed inflationary effect in car markets, and so AutoWallis is also typically able to implement a price increase later. For items relating to export activities which are typically invoiced in euros and for financing arrangements which are also generally denominated in euros, this effect (being naturally hedged) is observable only during the closing of accounts at the end of the period as an unrealized exchange rate difference.
- AutoWallis has announced a number of significant transactions so far this
  year, as follows, in an attempt to double its revenue by 2024 from last year's
  HUF 75 bln, and to become a leading mobility service provider in the Central
  and Eastern European region by 2029:
  - the acquisition of the largest Hungarian Opel dealership early in the year,
  - the start of the distribution of Jaguar and Land Rover models in Hungary in April,
  - the acquisition of the largest BMW dealership in Slovenia in June (after successfully obtaining the approvals of the authorities, mainly the competition authority),



- the company announced the acquisition of a business share in Iniciál Autóház, a market leader in Western Hungary selling and servicing seven high-profile car brands (Dacia, Nissan, Opel, Peugeot, Renault, Suzuki and Toyota),
- it may operate as the importer of the Opel brand in Croatia, Slovenia and Bosnia and Herzegovina.

If successfully completed, these announced transactions will contribute to AutoWallis Group's results from the second half of the year and on.

We keep our 12-m TP at HUF 130, which still leaves a 53% upside potential from the current share price. We once again stress that our TP is highly sensitive to AutoWallis' operating margin developments. We reiterate our Accumulate rating on AutoWallis.



# Results breakdown by segments

Services	2019			2020				Absolute		Growth		
	Q1	Q2	H1	Q1	Q2	H1	Ch.	Ch.	Ch.	Q1/Q1	Q2/Q2	H1/H1
Net sales	1 622 755	2 066 901	3 689 656	1 833 496	1 449 447	3 282 943	210 741	-617 454	-406 713	13.0%	-29.9%	-11.0%
COGS	964 819	1 850 905	2 815 724	1 348 615	1 026 812	2 375 427	383 796	-824 093	-440 297	39.8%	-44.5%	-15.6%
Gross profit	657 936	215 996	873 932	484 881	422 635	907 516	-173 055	206 639	33 584	-26.3%	95.7%	3.8%
Profit before tax	-5 791	248 948	243 157	-69 092	-381 911	-451 003	-63 301	-630 859	-694 160	1093.1%	n.a.	n.a.
Gross margin	40.5%	10.5%	23.7%	26.4%	29.2%	27.6%	-	-	-	-14.1	18.7	4.0
PBT margin	-0.4%	12.0%	6.6%	-3.8%	-26.3%	-13.7%	-	-	-	-3.4	-38.4	-20.3

Domestic distribution	2019			2020			Absolute			Growth		
	Q1	Q2	H1	Q1	Q2	H1	Ch.	Ch.	Ch.	Q1/Q1	Q2/Q2	H1/H1
Net sales	7 649 029	10 527 193	18 176 222	9 238 505	8 846 234	18 084 739	1 589 476	-1 680 959	-91 483	20.8%	-16.0%	-0.5%
COGS	7 254 038	8 608 926	15 862 964	8 307 692	8 459 364	16 767 056	1 053 654	-149 562	904 092	14.5%	-1.7%	5.7%
Gross profit	394 991	1 918 267	2 313 258	930 813 [	386 870	1 317 683	535 822	-1 531 397	-995 575	135.7%	-79.8%	-43.0%
Profit before tax	-43 637	-21 483	-65 120	-46 868	3 582	-43 286	-3 231	25 065	21 834	7.4%	n.a.	n.a.
Gross margin	5.2%	18.2%	12.7%	10.1%	4.4%	7.3%	-	-	-	4.9	-13.8	-5.4
PBT margin	-0.6%	-0.2%	-0.4%	-0.5%	0.0%	-0.2%	-	-	-	0.1	0.2	0.1

International distribution		2019			2020			Absolute			Growth	
	Q1	Q2	H1	Q1	Q2	H1	Ch.	Ch.	Ch.	Q1/Q1	Q2/Q2	H1/H1
Net sales	9 023 948	7 533 358	16 557 306	9 079 944	7 704 639	16 784 583	55 996	171 281	227 277	0.6%	2.3%	1.4%
COGS	7 997 368	6 551 894	14 549 262	8 440 654	6 183 397	14 624 051	443 286	-368 497	74 789	5.5%	-5.6%	0.5%
Gross profit	1 026 580	981 464	2 008 044	639 290	1 521 242	2 160 532	-387 290	539 778	152 488	-37.7%	55.0%	7.6%
Profit before tax	247 617	219 219	466 836	-407 981	201 202	-206 779	-655 598	-18 017	-673 615	-264.8%	n.a.	n.a.
Gross margin	11.4%	13.0%	12.1%	7.0%	19.7%	12.9%	-	-	-	-4.3	6.7	0.7
PBT margin	2.7%	2.9%	2.8%	-4.5%	2.6%	-1.2%	-	-	-	-7.2	-0.3	-4.1

AutoWallis Group		2019		2020				Absolute		Growth			
	Q1	Q2	H1	Q1	Q2	H1	Ch.	Ch.	Ch.	Q1/Q1	Q2/Q2	H1/H1	
Total net sales	18 295 732	20 127 452	38 423 184	20 151 945	18 000 320	38 152 265	1 856 213	-2 127 132	-270 919	10.1%	-10.6%	-0.7%	
Total COGS	16 216 225	17 011 725	33 227 950	18 096 961	15 669 573	33 766 534	1 880 736	-1 342 152	538 584	11.6%	-7.9%	1.6%	
Total gross profit	2 079 507	3 115 727	5 195 234	2 054 984	2 330 747	4 385 731	-24 523	-784 980	-809 503	-1.2%	-25.2%	-15.6%	
Other material costs	1 205 470	1 788 644	2 994 114	1 163 615	1 461 413	2 625 028	-41 855	-327 231	-369 086	-3.5%	-18.3%	-12.3%	
Personnel expenses	391 061	436 221	827 282	486 880	475 879	962 759	95 819	39 658	135 477	24.5%	9.1%	16.4%	
DD&A	242 360	266 133	508 493	327 527	341 860	669 387	85 167	75 727	160 894	35.1%	28.5%	31.6%	
Other income, net	61 717	-36 631	25 086	104 532	-213 588	-109 056	42 815	-176 957	-134 142	69.4%	483.1%	n.a.	
EBIT	302 333	588 098	890 431	181 494	-161 993	19 501	-120 839	-750 091	-870 930	-40.0%	n.a.	-97.8%	
EBITDA	544 693	854 231	1 398 924	509 021	179 867	688 888	-35 672	-674 364	-710 036	-6.5%	-78.9%	-50.8%	
Financials, net	-104 143	-141 414	-245 557	-705 435	-15 135	-720 570	-601 292	126 279	-475 013	577.4%	-89.3%	193.4%	
Profit before tax	198 190	446 684	644 874	-523 941	-177 128	-701 069	-722 131	-623 812	-1 345 943	n.a.	n.a.	n.a.	
Tax	111 772	19 519	131 291	67 844	4 526	72 370	-43 928	-14 993	-58 921	-39.3%	-76.8%	-44.9%	
Profit after tax	86 418	427 165	513 583	-591 785	-181 654	-773 439	-678 203	-608 819	-1 287 022	n.a.	n.a.	n.a.	
Other comprehensive results	29 603	2 059	31 662	9 333	-1 289	8 044	-20 270	-3 348	-23 618	-68.5%	-162.6%	-74.6%	
Total comprehensive income	116 021	429 224	545 245	-582 452	-182 943	-765 395	-698 473	-612 167	-1 310 640	n.a.	n.a.	n.a.	
Gross margin	11.4%	15.5%	13.5%	10.2%	12.9%	11.5%	-	-	-	-1.2	-2.5	-2.0	
PAT margin	0.5%	2.1%	1.3%	-2.9%	-1.0%	-2.0%	-	-	-	-3.4	-3.1	-3.4	



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Accumulate	Total return is expected to be in the range of 10-20%
Neutral	Total return is expected to be in the range of 10%-(-10%)
Reduce	Total return is expected to be in the range of -10-(-20%)
Sell	Total return is expected to be lower than -20%
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