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# CYBERG continues to grow by raising its capital

Cyberg plans a category upgrade on the Budapest Stock Exchange in the event of a successful capital raising

The company has organized its operations into three business lines

- **Increase development capacity through venture capital or private placement of shares**
- **Market expansion and acquisitions are in the group's pipeline**

Founded in 2015, CyBERG Corp. Plc. is a digital platform developer and fintech solutions provider active in both the Hungarian and international markets. The Company has developed three stable business units and achieved a positive EBITDA result in the past year. Building on this and responding to market needs, the Company plans to further develop its competencies, expand its workforce and optimize its cost of capital through capital raising, and is exploring further acquisition opportunities.

CYBERG has completed the integration processes that have been ongoing for the past year, the previously acquired software development capabilities and capacities have been integrated into the Company's day-to-day operations.

## **BUSINESS**

- The company has developed three business units: AnyUpp e-commerce, gaming and fintech development.
- **AnyUpp** is a universal commerce and loyalty platform. The Group's proprietary application currently offers a cloud-based mobile ordering and payment solution for restaurants, and will eventually offer e-commerce services to other sectors. The customer database built is clean and authentic, ensuring optimal conversion rates for partners.



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- The **fintech** business unit develops blockchain and artificial intelligence for financial services provider PayCap, making financial services cheaper through digital developments.
- The **gaming** business has several years of game development experience working on global projects for the world's leading companies, typically providing high quality software engineering services to partners developing distributed video game systems of up to tens of millions of users. Its clients are primarily game development companies of the US West Coast.

The AnyUpp mobile ordering and payment application is the Group's core business. The service debuted in the summer in the KAJAHU Corvin showroom and, following integration with market-leading POS software, will be launched in several establishments this year. Roll-out preparations are underway in the Cafe Frei café chain, among others. The social changes brought about by the coronavirus have further increased e-commerce and made foodservice managers and consumers more welcoming to digital services. In recent months, labour shortages and wage tensions in the catering industry have further increased market demand for AnyUpp.

## **CAPITAL RAISING AND EXPANSION**

Building on the results achieved so far and taking advantage of the momentum, CYBERG intends to raise capital for rapid market expansion through two possible scenarios. The Company will create an opportunity for venture capital investment in a newly created project company (SPV), while the other option will be a private placement of shares in the publicly listed parent company.

*"With the new funds raised, our Company will continue to expand the business, increase developer capacity, continue AnyUpp's market expansion and related AI-based developments, optimize capital costs, and fund further acquisitions,"* said Balázs Rózsa, CEO of CyBERG.

Successful capital injections, the results of improvements and acquisitions can increase the liquidity of CYBERG shares and create the possibility of a possible stock exchange reclassification on BSE.

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**CyBERG Corp. Plc** - An innovative technology company listed on the Budapest Stock Exchange. The company is building an artificial intelligence-based e-commerce platform through the digitalization of the gastronomy and retail sectors with its product called AnyUpp. Cyberg is also involved in major international fintech and gaming projects. The company builds transparent systems and clean databases that are targeted at real users in real communities.