





PRIVACY POLICY

Statistical information and estimates published in the Duna House Barometer are the intellectual property of Duna House Franchise Ltd. Statistical information and estimates presented in the Duna House Barometer are for information purposes only, for the complexity and accuracy of which Duna House Holding does not take responsibility.

Statistical information and estimates published in the Duna House Barometer can be used for individual purposes and responsibility by any person with reference to the following conditions:

- Statistical information and estimates published in the Duna House Barometer must remain unchanged when presented.
- Statistical information and estimates presented in the Duna House Barometer must be published only with exact source indication: words "Source: Duna House Barometer" must be indicated right prior or following the text. If in context, it must directly refer to Duna House Barometer as source.

Any use other than the above will imply legal juridical measures. Duna House is entitled to claim the termination of misuse and refund of the entire damage caused. In case of breaching regulations of link posting Duna House is enti-tled to instantly remove the link pointing to the webpage and claim the refund of its damages.

FORTHCOMING ISSUES

DATE OF ISSUE	CONTENT
12.08.2022	July 2022 data
12.09.2022	August 2022 data
12.10.2022	Q3 2022 data (including price indices and housing loan data)

Duna House Barometer is available from the 12th day of each month (forthcoming weekday if weekend) on the webpage: www.dh.hu/barometer

If you wish to receive Duna House Real Estate Barometer or download previous issues visit our webpage: www.dh.hu

GENERAL INFORMATION CONSERNING THE CONTENT OF THE PRESENT PUBLICATION

Attention! The present publication must not serve as grounds for estimating, or making conclusions in relation of Duna House business profitability.

All data, information, estimates and professional statements presented in the publication are developed based on data gained from the activities of Duna House Holding members, or in some cases are based on subjective experience. Application of those for the entire Hungarian property market may require additional corrections.

Data sources – unless indicated differently at the given section – derive from the database operated by Duna House Holding, the content of which is compiled by members of the network upon their individual judgement and information gained from clients. The operator does not take responsibility for the comprehensiveness of the data. Data presented in the present publication is mainly based on parameters of property transactions in major Hungarian cities given by Duna House branch offices and agents.

For newly built apartment market data our cooperating partner is ELTINGA Property Market Research Centre and ECRS Hungary Kft, the compilers of the Budapest Property Market Report.

www.eltinga.hu













CONTENT:

- **2.** Privacy Policy, Forthcoming issues
- **4.** Executive Summary
- **5.** Transaction data
- **6.** Transaction parameters in Budapest
- **7.** Transaction parameters in the country
- **8.** Residential property Indices National
- **9.** Residential property Indices Regional
- **10.** Mortgage Data
- **12.** Data on new constructions
- **14.** Sales data, prices, bargaining
- **15.** Demand Index, Demand for individual districts
- **16.** Client profile: buyers
- 17. Client profile: sellers
- **18.** Quality preferences, Turnover speed



EXECUTIVE SUMMARY

DECLINING SALES AND DEMAND, EXPLODING PRICES IN Q2 2022

The changing economic situation is also affecting the real estate market. The Duna House Demand Index showed a steady decline in the second quarter of the year, with the number of transactions also lagging compared to the same period last year. However, price growth did not stop, and all price indices increased in nominal terms compared to the first quarter of the year. Again, the strongest increase was recorded in concrete block indices, interestingly with brick and mortar apartments in Budapest showing a minimal decline in real terms.

The 10,859 sales estimated by Duna House for June 2022 show a weaker turnover compared to May and the same period of the previous year. This is confirmed by the Demand Index, which stood at 62 points in the last month of the quarter. In recent years, the epidemic situation and the related restrictions have reduced the demand for travel, so that even during the pandemic years, with the end of the school year, buyers were more active. This year, however, we are already seeing the arrival of a real summer in the property market. The first half of the market closed with nearly 75,000 transactions, a 10% decline compared to 2021 and a 25% increase compared to the pandemic year of 2020. Experts expect a more subdued real estate market in the second half of the year due to the rising interest rate environment, which could mean more help will be needed by both sellers and buyers.

There was a downward trend also in the mortgage market in June, thanks, among others, to the phased out volumes of Green Home Loans. Duna House estimates that June's 120 billion housing loans contracted are less than in the the previous month and the same period last year, but on a half-yearly basis the factual figures published by the National Bank of Hungary (MNB) for the first four months and Duna House's May and June estimates indicate a 26% increase compared to H1 2021. In the changing interest rate environment, it is no longer common for customers to choose mortgages with a term shorter than 5 years. The proportion of loans with a 10-year fixed rate or more is the highest, at 85-90% nationally. In Budapest, the average loan size is mostly north of HUF 20 million, while in rural areas less is enough to buy a home. 25.2% of borrowers also applied for the Family Home Allowance (CSOK), which is a 7 percentage point drop in popularity compared to the previous quarter.

Along with an increasing turnover speed the market is still characterised by rising prices, with transaction data showing that the more expensive properties above HUF 40, 50 and 70 million dominate the market at a national level. In Buda, 56% of properties sold were priced above HUF 900,000 per sq. m., while in Pest one-third of transactions fell into this price range. Unit prices in County Pest were also in the top group, with 32% of sales transactions concluded at prices reaching or even exceeding HUF 600,000. The trend varies by property type, with brick and mortar home prices falling in the East and West of the country, and showing a 22% rise in Buda, but concrete block homes rising by a record 25-36% across the country and in the capital, too, compared to the previous quarter. New-build properties have not become cheaper in the last quarter either, with the price per sq. m. of new homes exceeding HUF 1 million in 13 districts of the capital. Most of the apartments are on offer in districts 9, 11 and 13, with 73% of the apartments in development projects coming on the market sold almost immediately in the second quarter of 2022. According to current data, 4300 properties are still waiting for a new owner.

Further information: Benedikt Károly • Head of PR and analysis +36 30 811 0690 benedikt.karoly@dh.hu Duna House Holding Nyrt. H-1016 Budapest Gellérthegy str. 17. +36 1 555 2222 www.dh.hu

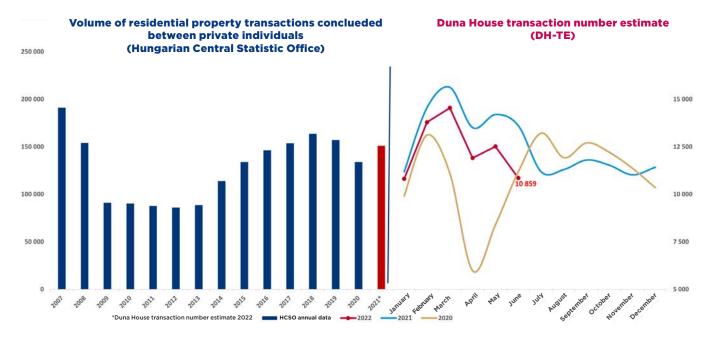
3 INTERESTING FACTS:

- More than half of the properties sold in Buda fetched prices north of HUF 900,000 per sq. m.
- The regional Concrete Block Price Indices exceeded 300 points in the entire country.
- Concrete block units are selling fast, within 2 months in the countryside and 2.5 months in the capital.

TRANSACTION DATA

DUNA HOUSE TRANSACTION NUMBER ESTIMATE (DH-TE) AND MORTGAGE FORECAST

Duna House presents its monthly Transaction Number Estimate (DH-TE) and Mortgage Forecast below, showing that in June 2022 10,859 property transactions were concluded and residential mortgage contracts worth HUF 120 billion were signed in the whole of Hungary.



Summer has kicked off in the real estate market. In June 2022, the 10,859 sales transactions appearing in the estimate of Duna House show a weaker turnover compared to both the previous month and the same period last year. This represents a drop of 13% and 20% compared to May and June 2021, respectively. This means that according to Duna House the first half of the year saw nearly 75,000 transactions, 10% less than in 2021 and 25% more than in the epidemic-ridden year of 2020. Experts forecast a more subdued real estate market in the second half of the year due to the rising interest rate environment, so both sellers and buyers may need more help.

The mortgage market, too, saw a downward trend in June, due in part to the volume of phased out Green Home Loans. Duna House estimates that housing loans worth HUF 120 billion were disbursed in the first month of the summer. This represents a decrease of 13-15% compared to June last year and May this year. On a half-yearly basis, based on the factual figures of MNB, the National Bank of Hungary and on the May and June estimates of Duna House, a total of HUF 753 billion of residential loans were contracted for, which represents an increase of 26% compared to the first half of 2021.

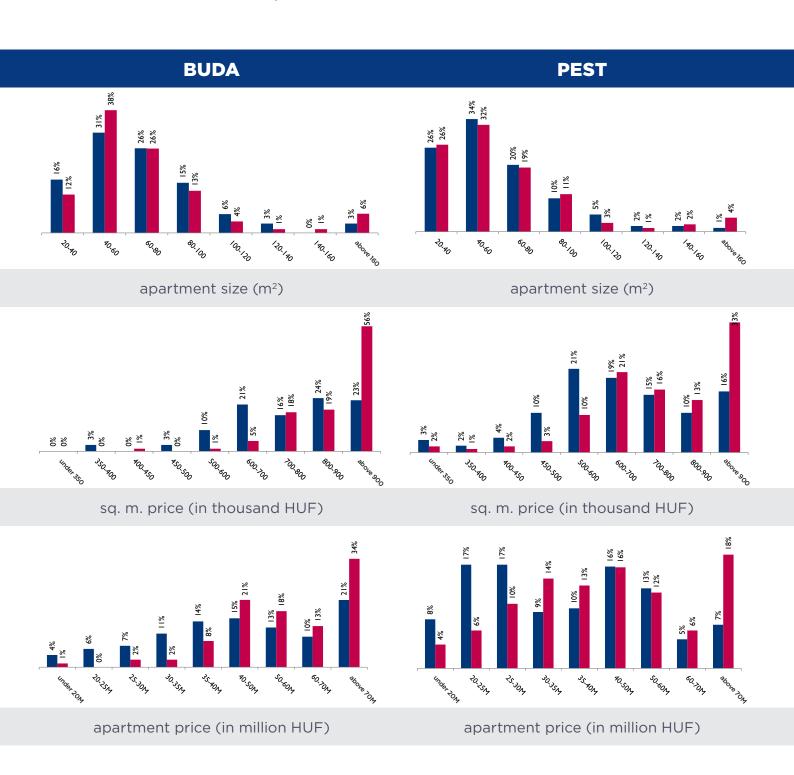
	THE TABLE BELOW SHOWS MONTHLY TRANSACTION VOLUME ESTIMATES OF DUNA HOUSE.												
	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
2020	9917	13,117	11,100	5971	8400	11,186	13,125	11,923	12,708	12,200	11,369	10,354	
2021	11,185	14,569	15,630	13,511	14,198	13,615	11,185	11,304	11,807	11,526	11,022	11,422	
2022	10,815	13,793	14,548	11,911	12,519	10,859							

dethodology behind DH-TE: Regardless of the time of year, the most important indicator of the real estate market is the annual number of sale transactions. The DH-TE figure is an estimate published by Duna douse and it reflects interim approximate data. The estimate is based on the number of monthly property transactions brokered by Duna House and the estimated market share of Duna House. The estimate of buna the current monthly market share of Duna House is based on the following indicators: 1. Data published by the Hungarian Central Statistical Office on transactions among private individuals. Since the Statistical Office on the Sta



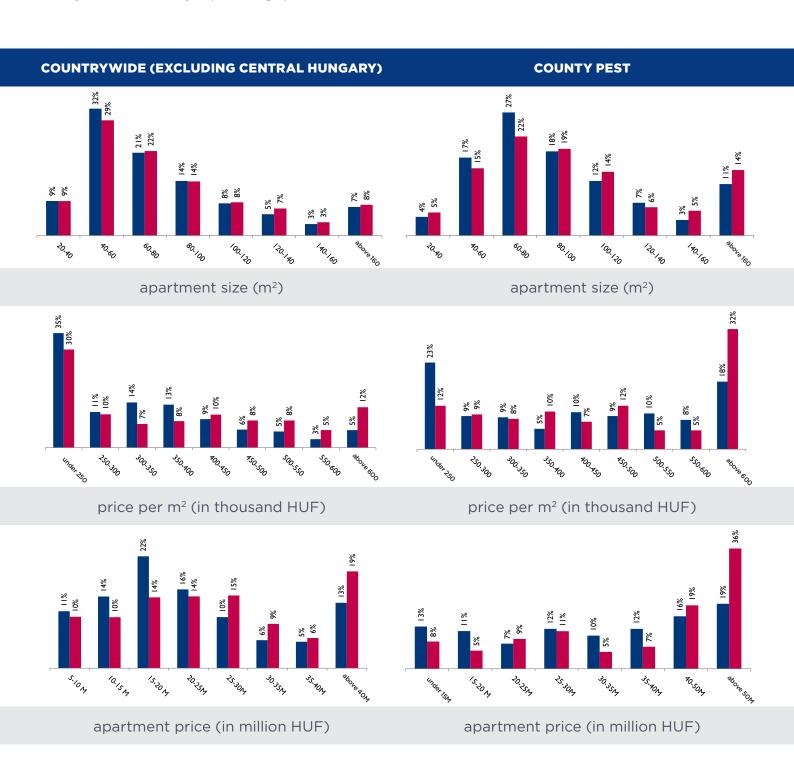
TRANSACTION PARAMETERS IN BUDAPEST

In the second quarter of 2022 properties between 40-60 sq. m. were the most popular among property buyers in both Buda and Pest. In Buda, more than half (56%) of the properties sold fetched for over HUF 900,000 per sq. m. Their share increased by 33 percentage points compared to the same period last year. In terms of house prices, the popularity of homes worth more than HUF 70 million increased significantly, with 34% of all transactions taking place in this price bracket. In Pest, the share of more expensive homes above HUF 70 million surged, increasing by 11 percentage points compared to the same period in 2021. In terms of price per sq. m., properties worth more than HUF 900,000 dominated the market on the Pest side, too.



TRANSACTION PARAMETERS IN THE COUNTRY

In the country, there was no major change in property sizes compared to the same period in 2021, but in Central Hungary the share of homes in the HUF 600,000+ category increased by 7 percentage points. While in 2021 the best-selling properties cost HUF 15-20 million, this year the largest group of buyers opted for homes above HUF 40 million. In County Pest, apartments and houses of 60-80 and 80-100 sq. m. were the most popular in Q2 2022, according to Duna House sales data. Nearly one-third (32%) of sales in this region were concluded at prices of HUF 600,000 per sq. m. or more. Compared to the same period of the previous year, the dominance of the price category above HUF 50 million in County Pest increased by 17 percentage points.



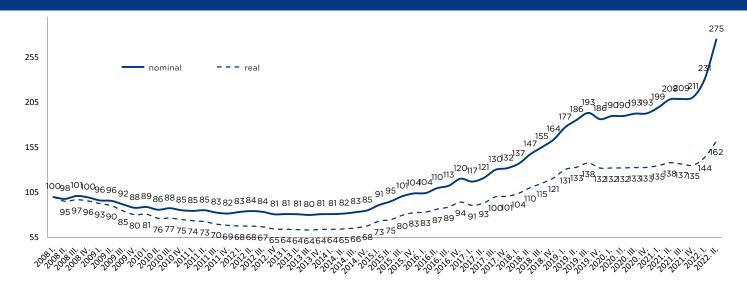


PRICES - PROPERTY PRICE INDICES

DUNA HOUSE NATIONAL RESIDENTIAL PROPERTY PRICE INDEX

The National Residential Property Price Index rose even further from the previous quarter, closing at a record 275 points in nominal terms, while it currently stands at 162 points, with a more moderate increase in real terms.

NATIONAL RESIDENTIAL PROPERTY PRICE INDEX



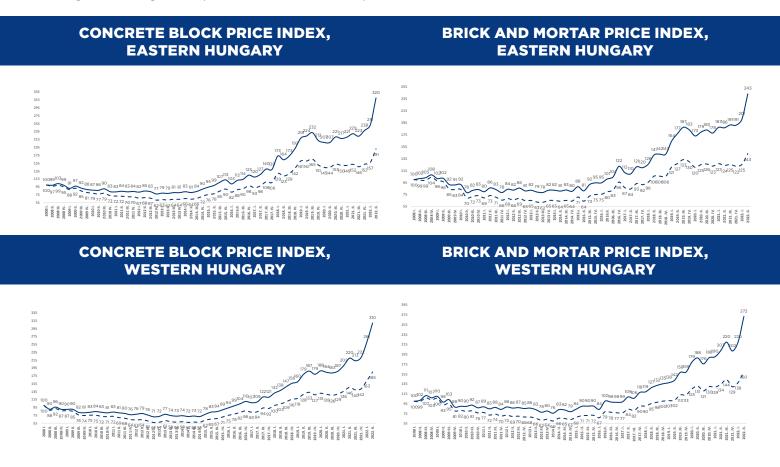
About our residential property indices: We apply a system which attempts to fully eliminate all kinds of type-related differences. Similar indicators generally use normal averaging which does not take into consideration the variable elements of transactions. When developing DH residential property indexes we use the so called hedonic method, taking into account structure, state (scale 1-5), size, year of construction as well as parameters such as floor and location. Formed customer baskets are weighted unchanged on the time scale. For the weighing of national indexes we use the regional rate of transactions published by the Hungarian Central Statistical Office.

The national concrete block price index rose sharply, from 267 to 320 points in nominal terms in a quarter. The brick and mortar index also showed an upward trend, closing at 235 points in nominal terms.

PRICES - PROPERTY PRICE INDICES

DUNA HOUSE REGIONAL RESIDENTIAL PROPERTY PRICE INDICES

In the country, both in the East and the West, the price index for concrete block and brick and mortar homes rose in nominal terms. The brick and mortar price index in Eastern Hungary edged modestly higher to 243 points compared to the previous quarter, while in the West the nominal value was 272 points. The concrete block price index set a record in both regions, closing at 320 points in the East and 310 points in the West.



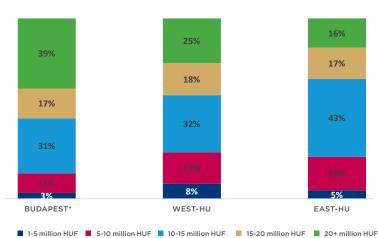
DUNA HOUSE BUDAPEST RESIDENTIAL PROPERTY PRICE INDICES

The Budapest concrete block price index set a record, rising from 298 to 333 points in nominal terms in a quarter, while the brick and mortar price index closed at 180 points in nominal terms and fell to 106 points in real terms.



MORTGAGE DATA - Q2 2022

MORTGAGES BY TRANSACTION VALUE



In the second quarter of this year, loan transactions above HUF 20 million were the most popular in the capital (39%), followed closely by those between HUF 10-15 million at 31%. In the country, however, the latter category took the first place, with 43% of customers in the East and 32% in the West applying for a loan of this magnitude.

AVERAGE LOAN VOLUME

AVERAGE LOAN VOLUME											
	2021. Q3	2021. Q4	2022. Q1	2022. Q2							
BUDAPEST*	18 728 066	20 528 627	21 140 700	20 457 042							
WEST-HU	12 340 427	13 748 033	15 459 348	15 016 412							
EAST-HU	11 376 983	12 537 164	13 417 030	13 784 436							

The average loan size decreased in Budapest and Western Hungary compared to the previous quarter, and increased slightly in the East. While the average loan size in the capital was HUF 20.4 million in Q2 2022, in the country it was HUF 13.7-15 million, which indicates an increase compared to the same period of the previous year.

MORTGAGES BY DURATION



The largest proportion of borrowers opted for a 20-year term for their mortgage, similarly to previous quarters. In Budapest, this figure was 38%, compared to 60% in the West and 55% in the East.

		BUDA	PEST*			WESTERN	HUNGARY		EASTERN HUNGARY				
	2021. Q2	2021. Q3	2021. Q4	2022. Q1	2021. Q2	2021. Q3	2021. Q4	2022. Q1	2021. Q2	2021. Q3	2021. Q4	2022. Q1	
10-YEAR	11%	11%	10%	10%	13%	13%	9%	9%	16%	9%	6%	8%	
15-YEAR	12%	10%	7%	10%	5%	7%	6%	6%	12%	8%	13%	8%	
20-YEAR	37%	35%	35%	38%	59%	52%	60%	60%	55%	54%	51%	55%	
25-YEAR	27%	30%	36%	28%	16%	16%	17%	17%	8%	25%	25%	23%	
30-YEAR	7%	7%	5%	6%	2%	2%	2%	2%	2%	2%	1%	2%	
OTHER	7%	8%	7%	9%	6%	10%	6%	6%	7%	2%	5%	3%	

Mortgage data methodology: When analysing data we used applications mediated by Duna House Loan Center and submitted during the given quarter, based on loan volume, interest period and the term of the loan, in regional breakdown. The analysis of the family home allowance scheme "CSOK" only considered the ratio of CSOK applications submitted in combination with a loan application, so the figure does not indicate the overall penetration ratio of the allowance on the entire property market.

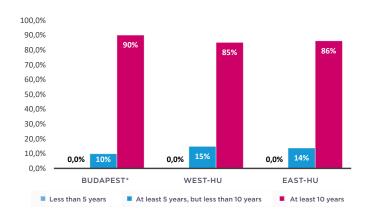
MORTGAGE DATA - Q2 2022

AVERAGE LOAN VOLUME

AVERAGE LTV												
	2021. Q3	2021. Q4	2022. Q1	2022. Q2								
BUDAPEST*	40%	38%	36%	35%								
WEST-HU	42%	38%	42%	40%								
EAST-HU	40%	38%	41%	34%								
TOTAL	40%	38%	37%	36%								

In the second quarter of 2022, the loan-to-value (LTV) ratio declined nationally compared to the previous year and also to the previous quarter. The largest decline was observed in the Eastern part of the country, where LTV was 7 percentage points lower than in the previous quarter.

MORTGAGES BY INTEREST PERIOD



In the current, variable interest rate environment, it is no longer common for customers to choose a mortgage with an interest period of less than 5 years. Loans with a fixed interest period of at least 10 years had the highest share, with 90% in Budapest, 86% in the East and 85% in the West.

		BUDA	PEST*		,	WESTERN	HUNGARY	•	EASTERN HUNGARY			
	2021. Q2 2021. Q3 2021. Q4 2022. Q1					2021. Q3	2021. Q4	2022. Q1	2021. Q2	2021. Q3	2021. Q4	2022. Q1
LESS THAN 5 YEARS	0,2%	0,0%	0,1%	0,0%	0%	0,0%	0,0%	0,0%	0%	0%	0,0%	0,0%
5 YEARS OR MORE, BUT LESS THAN 10 YEARS	13%	13%	10%	10%	21%	20%	13%	15%	12%	9%	7%	14%
AT LEAST 10 YEARS	87%	87%	90%	90%	79%	80%	87%	85%	88%	91%	93%	86%

SUBMITTED CSOK APPLICATIONS IN THE RATIO OF ALL QUARTERLY LOAN TRANSACTIONS

SUBMITTED CSOK APPLICATIONS IN THE RATIO OF ALL QUARTERLY LOAN TRANSACTIONS										
18,5%										
37,7%										
32,9%										
25,2%										

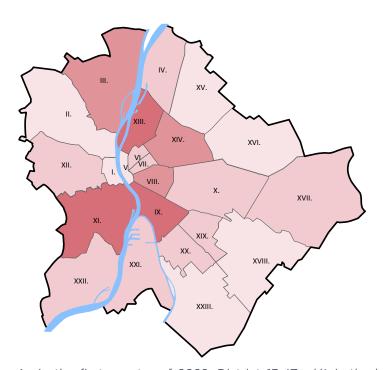
Nationally, the share of CSOK applications submitted alongside loan transactions increased compared to the previous quarter. In Western and Eastern Hungary, 32-37% of loan transactions were accompanied by a Family Home Allowance (CSOK) application, while in Budapest this figure was 18.5%. The national rate is 25.2%, up by almost 7 percentage points compared to the previous quarter.

Mortgage data methodology: When analysing data we used applications mediated by Duna House Loan Center and submitted during the given quarter, based on loan volume, interest period and the term of the loan, in regional breakdown. The analysis of the family home allowance scheme "CSOK" only considered the ratio of CSOK applications submitted in combination with a loan application, so the figure does not indicate the overall penetration ratio of the allowance on the entire property market.



NEWLY BUILT DATA

NUMBER OF NEW BUILD APARTMENTS IN DEVELOPMENT PROJECTS CURRENTLY ON SALE



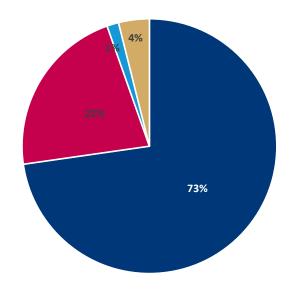
QUANTITY	DISTRICTS
GUANTITY	DISTRICTS
ABOVE 7000	
2000-6999	IX., XI., XIII.
900-1999	III., VIII., XIV.
200-899	IV., VI., VII., X., XII., XIX.
100-199	I., II., V., XV., XVI., XVII., XVIII., XXIII.
UNDER 100	XX., XXI., XXII.



As in the first quarter of 2022, District 13 (Zugló) is the leader in new homes, shared this ranking with Districts 9 (Ferencváros) and 11 (Újbuda). All three districts have between 2000 and 7000 new homes in the pipeline. A number of projects are also on the market in Districts 3 (Óbuda), 8 (Józsefváros) and 14 (Zugló), but construction remains unpopular in the suburban areas, particularly in Districts 20 (Pesterzsébet), 21 (Csepel) and 22 (Budafok-Tétény), where there are fewer than 100 new homes on offer.

Distribution of newly built apartments based on their sales phase is similar to that seen in the previous quarter. 73% of all new build units offered in Budapest in Q2 2022 were sold almost immediately. A mere 1% of the apartments have a 'reserved' status and another 4% was marked as 'planned', with 22% still available.

DISTRIBUTION OF NEWLY BUILT APARTMENTS BASED ON SALES PHASE IN Q2 2022



Figures are based on the number of apartments offered in projects listed in the ELTINGA Budapest Residential Property Report database.

AVAILABLE:

Units free for purchase at the time of data collection.

RESERVED:

Negotiations pending or a deposit has been paid.

SOLD:

Apartments marked as "sold" or removed from the database of available units.

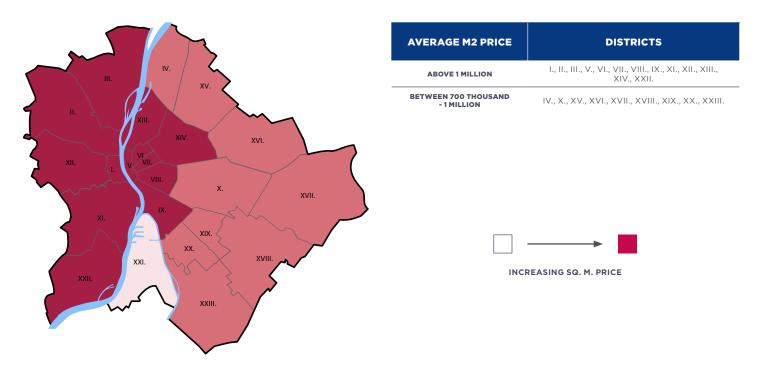
PLANNED:

Apartments where the sales process has not yet started or has been suspended

NEWLY BUILT DATA

AVERAGE SQ. M. PRICES OF NEWLY BUILT APARTMENTS

The average sq. m. price of newly built apartments strongly depends on the location of the development project.



In the second quarter of 2022, there were only sq. m. prices above HUF 700,000 for new-build homes in the capital. While in the same period of 2021 most districts were in the range of HUF 700,000 - HUF 1 million, currently, in most districts (13 in all), the price per square metre of new housing exceeded HUF 1 million.

Average sq. m. prices are based on projects listed in the ELTINGA Budapest Residential Property Report database. Prices are based on properties listed as sold in the Q1 database. Floor space includes half the surface area of balconies and walk-out terraces with a maximum area of 20 sq. m. and one third of the area above 20 sq. m.





SALES DATA, PRICES, BARGAINING

Based on the data of properties sold in Q2 2022, the average price per sq. m. of brick and mortar homes decreased in Eastern Hungary, while the average price per sq. m. of concrete block units increased, with an average price of HUF 451,000 in the East and HUF 470,000 in the West. In the western region, average prices have changed similarly to the same period last year. Buyers' bargaining power has declined in both regions of the country as far as concrete block homes are concerned, but in Eastern Hungary the bargaining power has doubled for brick and mortar homes. Typically, there was no change in the asking price of concrete block properties advertised.

	BLOCK COUNTRYWIDE												
	EAST WEST												
	price	m² price	change in listing price	bargain	price	m² price	change in listing price	bargain					
2021. Q2	17 899 000	335 000	6%	5%	18 319 000	351 000	2%	4%					
2022. Q2	24 109 000	451 000	0%	4%	25 801 000	470 000	0%	3%					

	BRICK COUNTRYWIDE												
	EAST WEST												
	price	m² price	bargain	price	m² price	change in listing price	bargain						
2021. Q2	20 794 000	350 000	2%	4%	21 884 000	382 000	2%	4%					
2022. Q2	24 308 000	253 000	1%	8%	30 174 000	334 000	2%	5%					

Based on concrete block properties sold in the period under review, average prices per square metre in Budapest increased by 25-34% in both Buda and Pest compared to Q2 2021. For brick and mortar properties, prices per sq. m. increased at almost the same rate (22%) in Buda and by 3% and 8% in Pest and in the city centre, respectively, compared to this time last year. The bargaining power also decreased in the capital, giving buyers a headroom of 2-4%. Changes compared to the original asking price were minimal in the capital, too.

BLOCK BUDAPEST												
	BUDA PEST											
	price	m² price	bargain	price	bargain							
2021. Q2	36 464 000	642 000	1%	5%	27 648 000	544 000	1%	3%				
2022. Q2	45 954 000	803 000	1%	2%	35 932 000	727 000	3%	2%				

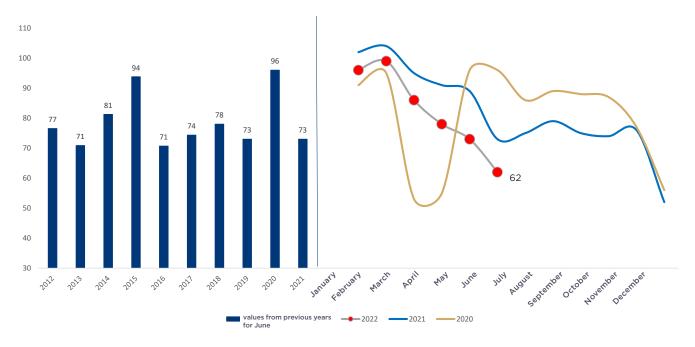
	BRICK BUDAPEST												
BUDA PEST INN													
	price	m² price	change in listing price	bar- gain	price	m² price	change in listing price	bar- gain	price	m² price	change in listing price	bar- gain	
2021. Q2	49 327 000	815 000	3%	5%	35 019 000	674 000	2%	4%	50 606 000	848 000	3%	5%	
2022.	78 147 000	991 000	1%	2%	45 327 000	691 000	1%	4%	58 116 000	912 000	2%	3%	

Based on purchase prices of the given period of properties brokered by Duna House.

Methodology: Change in the listing price is the difference between the first price indicated by the seller in the Duna House assignment and the last registered price at the time of the appearance of the buyer. Bargain shows additional changes in the price agreed upon by the seller and buyer. The two indicators together give a good picture of the difference in price between the original idea of the seller and the actual final price

BUYERS - DEMAND INDEX

The Duna House Demand Index currently stands at 62 points. In recent years, the epidemic situation and the restrictions have reduced the demand for travel and holidays, so even in the pandemic years, potential buyers were more active even in June, but this year it is noticeable that people have disappeared from the cities by the end of the school year, and summer has arrived on the real estate market.

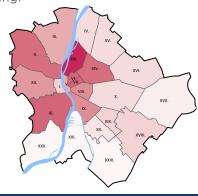


Methodology behind Demand Index: The basis of the estimate is the activity registered by our agents in various, mainly major cities and Duna House offices. Corrections are made depending on the number of active agents and working days. The Demand Index is an important indication of buyer side's reactions to political decision or solutions offered by the financial sector. Demand Index is a quantitative indicator which has no direct connection with the realized or future transaction numbers. The latter is a qualitative issue highly affected by market environment and available financial product.

DEMAND FOR INDIVIDUAL DISTRICTS

In June this year District 13 (Angyalföld, Újlipótváros and Vizafogó) continued to lead the way, with a fifth (20.9%) of respondents indicating it as the most sought-after district. District 11 (Újbuda) came in a close second, followed by District 4 (Újpest), a favourite choice of investors, with 17.1%. District 23 (Soroksár) came in last in the popularity ranking.





Methodology: Our clients with purchasing aims indicate their preferences of districts (more at the same time) when meeting with our agents. The above preference map is put together based on this information.

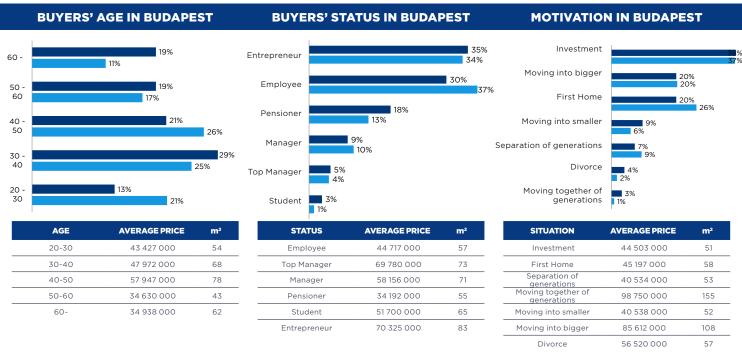
Data is analysed based on real estate transactions brokered by Duna House. The territorial distribution of DH transactions may differ from the territorial distribution of the market as a whole. Duna House Holding pursues its real estate agency activities mainly in Budapest and in major cities. Duna House Holding does not make corrections in view of the differences in territorial distribution between its own transactions and of the market in general.

DISTRICT	JUNE 2021	JUNE 2022
District 1	6,9%	7,7%
District 2	13,2%	16,5%
District 3	11,1%	11,5%
District 4	6,1%	7,2%
District 5	8,9%	11,1%
District 6	11,5%	17,1%
District 7	10,9%	16,7%
District 8	8,3%	13,9%
District 9	10,1%	13,5%
District 10	5,9%	6,5%
District 11	15,4%	17,2%
District 12	12,6%	12,5%
District 13	18,9%	20,9%
District 14	14,4%	16,1%
District 15	6,3%	6,8%
District 16	6,5%	7,1%
District 17	5,7%	4,9%
District 18	9,2%	7,4%
District 19	7,1%	7,3%
District 20	5,6%	6,1%
District 21	3,6%	4,4%
District 22	5,6%	4,2%
District 23	2,1%	3,0%



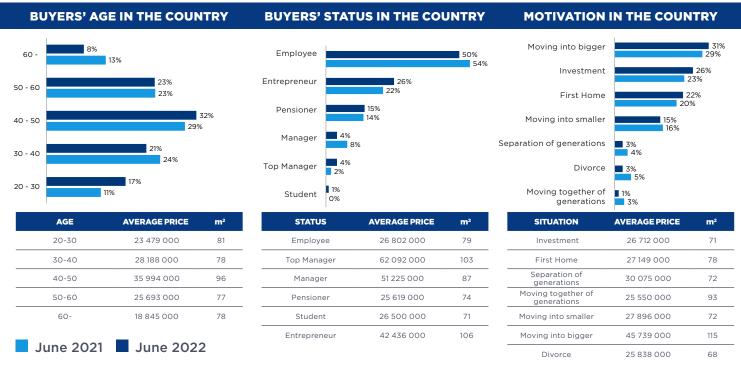
BUYER PROFILE IN BUDAPEST

In terms of buyer profiles, the figures are slightly different this year compared to the same period last year. The majority of customers in Budapest were aged between 30-40 and 40-50. In terms of occupation, 65% of buyers were either self-employed or employees, down 7 percentage points on last year. Self-employed buyers chose properties at an average price of HUF 70 million, while investors mainly opted for properties with an average size of 51 sq. m. Similarly to last year, the main motivation to buy was making an investment. The share of first-time homebuyers decreased by 6 percentage points, but they were looking for a home with an average size of 58 sq. m., which is an increase of 8 sq. m. compared to 2021.



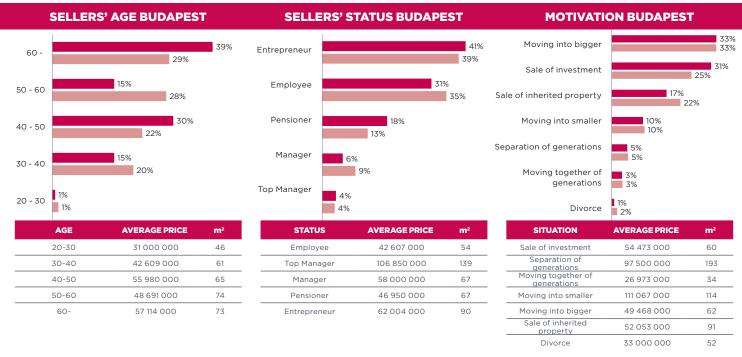
BUYER PROFILE IN THE COUNTRY

In the country, we could see similar figures to last year. Looking at the age distribution of buyers, the 40-50 and 50-60 age groups continued to dominate. Half of all buyers were employees and spent an average of HUF 26.8 million on their new homes. In June this year, the key motivation for the purchase moving into a larger home averaging 115 sq. m. First-time home buyers spent an average of HUF 27 million on a home with an average floor space of almost 80 sq. m.



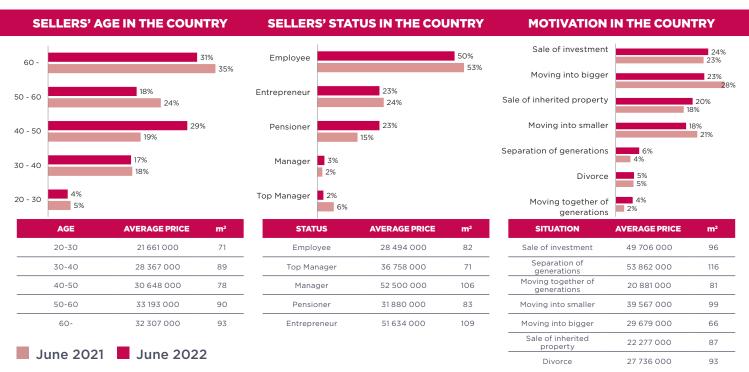
SELLER PROFILE IN BUDAPEST

In June 2022, people aged 60 and over accounted for more than one-third of all sellers in Budapest. The largest group of sellers were entrepreneurs at 41%, who sold their homes for an average of HUF 62 million. As last year, 33% of sellers in Budapest cited moving to a bigger apartment as their main reason for selling. 31% and 17% of sellers sold their real estate investments and their inherited properties, respectively.



SELLER PROFILE IN THE COUNTRY

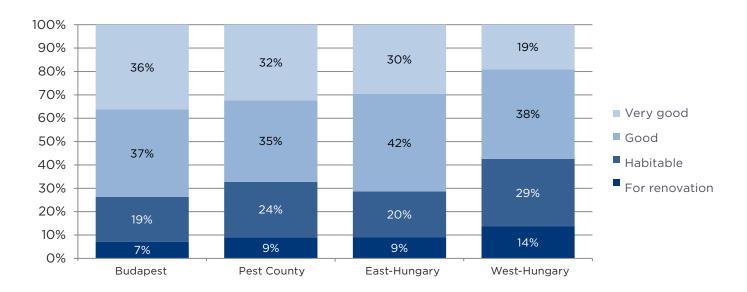
The age composition of sellers in the country was rather varied this June; those over 60 had the highest share and sold their properties for an average of HUF 32.3 million. In the country, employees comprised the largest sellers' group, but their share fell by 3 percentage points compared to last year. The main reason for selling, apart from cashing in on an inherited property, was moving to a larger home, while the share of people selling their property investment rose by 2 percentage points on a year-on-year basis. Those moving to a larger home received an average of 29.6 million HUF for their old home, which had an average floor space of 66 sq. m.





QUALITY PREFERENCES

Nationwide, the highest interest was in good and very good homes, ranging from 57% to 73%. In Western Hungary, the share of properties to be renovated was 14%, while interest in the 'habitable' category was also the highest in this region (29%).



TURNOVER SPEED (TIME NEEDED TO SELL)

In June this year, the sale transactions of concrete block apartments in the country closed at a record pace – properties found new owners both in the East and in the West in just 2 months. Concrete block units in Budapest took an average of 2.5 months to sell, while brick and mortar homes sold in an average of 3.5 months in both Buda and Pest, with the exception of the city centre. Brick and mortar properties in the country took an average of 4 months to sell.

ВLОСК							
TIME NEED OF SALE/DAY							
	EAST	WEST	BUDA	PEST			
June 2021	89	101	152	108			
June 2022	68	68	79	71			

BRICK								
TIME NEED OF SALE/DAY								
	EAST	WEST	BUDA	PEST	INNER CITY			
June 2021	126	122	148	126	168			
June 2022	132	127	107	106	170			

Data is assessed based on real estate sold by Duna House. Territorial distribution of transactions brokered by Duna House may differ from the territorial distribution of the market in whole. Duna House Holding carries out its real estate agency activities mainly in Budapest and major cities. Duna House Holding does not make corrections in relation of the territorial distribution of own and market transactions.



DECISION SUPPORTIVE BUSINESS ANALYSIS FOR ALL.

Duna House research department's experienced team offers the preparation of personalized and customized market studies, reports, as well as answers to project specific needs.

The greatest advantage of Duna House studies is the provision of the most up-to-date information to our clients, based on our own database of a wide scale and inputs both on the demand and supply side of the market.

Duna House's database is the largest collection of up-todate real sale and purchase data in the country, containing information in addition to prices about demand, bargain potential, quality preferences and client profiles. Our analytical portfolio also includes the latest mortgage data for the support of a comprehensive research.

WHO IS IT INTENDED FOR?

Our analytical studies can support all those who believe in the power of data and facts, and who wish to make their business decisions based on them.

WE RECOMMEND OUR STUDIES TO:

- ✓ Constructors and developers
- ✓ Project owners and investors
- ✓ Community managers
- ✓ Municipalities

REQUEST AN OFFER AND GET THE MOST OUT OF DUNA HOUSE MARKET DATA!

elemzes@dh.hu



H-1016 Budapest, Gellerthegy u. 17. • Phone: +36 1 555 2222 • Fax: +36 1 555 2220